

**BOARD OF DIRECTORS  
AGENDA PACKET COVER SHEET  
04-06 August 2025 Meetings**



**IMPORTANT** to read the **ENTIRE** agenda packet and access the board portal for supporting documents prior to the meeting as part of the director’s fiduciary responsibility.

**PARTICIPATE** – All viewpoints are valued. The IAEE Ex-Officio directors, while not eligible to vote, represent communities important to IAEE.

**FOCUS** on the strategic level and leave the tactics to the staff.

**WHO CAN MAKE MOTIONS, SECONDS, AND VOTE...**

**YES** 🖐️

- Officers and directors in an active term.
- Chairperson votes only to break a tie.

**NO**

- Ex-Officio directors.
- Guests

**04-06 August 2025 – IAEE & CEIR BOD MEETINGS SCHEDULE** – Visit Dallas Offices 1807 Ross Avenue, Suite 450, Dallas, TX. *All times are Central Time.*

**A full schedule with more detail and the 2025 schedule is located on page 4-5 of the packet.**

**Monday, 04 August (Arrivals)**

3:00 PM – 5:00 PM – Executive Committee Meeting (Executive Committee Members Only)  
(Visit Dallas, Dilbert 1 Room)

6:00 PM – 8:00 PM: IAEE & CEIR Board Social (Electric Shuffle)

**Tuesday, 05 August: IAEE Board Meeting**

7:45 AM – 8:30 AM: Breakfast (Visit Dallas, Breakroom/Dilbert 1 Room)

8:30 AM – 4:30 PM: IAEE Board Meeting (Visit Dallas, Dilbert 1 Room)  
(CEIR Board Members attend as guests)

6:00 PM – 9:00 PM: IAEE & CEIR Board Dinner (The Ritz-Carlton Dallas, Las Colinas)

**Wednesday, 06 August: CEIR Board Meeting:**

7:15 AM – 8:00 AM: Breakfast (Visit Dallas, Breakroom/Dilbert 1 Room)

8:00 AM – 12:30 PM: CEIR Board Meeting (Visit Dallas, Dilbert 1 Room)

12:30 PM and later (Departures)

**IAEE Board of Directors Meeting**  
**Visit Dallas Offices, Dilbert 1 Room**  
**1807 Ross Avenue, Suite 450, Dallas, TX**  
**Tuesday, 05 August 2025**  
**8:30 AM – 4:30 PM CT**

**Reminder: All Board Meetings are CONFIDENTIAL** The dress is business casual.

Note: This meeting will be recorded for note-taking purposes and for recording/transcript for review by a director or staff.

	Meeting Schedule	4-5
7:45 AM	BREAKFAST	Breakroom
8:30 AM Confirm	1. IAEE BOARD – WELCOME & CALL TO ORDER – <i>Chuck Grouzard</i> A. Quorum Present B. Anti-Trust, Conflict of Interest, & Confidentiality/Data Privacy & Protection-GDPR	<a href="#">Portal</a>
<b>Motion</b>	2. APPROVAL OF MEETING AGENDA – <i>Chuck Grouzard</i>	
<b>Motion</b>	3. APPROVAL OF 22 & 23 APRIL 2025 MINUTES – <i>Chuck Grouzard</i>	<a href="#">Portal</a>
<b>Motion</b>	4. APPROVAL OF CONSENT AGENDA – <i>Chuck Grouzard</i>	<a href="#">Portal</a>
	5. NOMINATING COMMITTEE UPDATE – <i>Marie Browne</i>	
	6. PAST CHAIRPERSONS' ADVISORY GROUP UPDATE – <i>Marie Browne</i>	
10:00 AM	BREAK	
<b>Motion</b>	7. ASSOCIATION UPDATE – <i>Chuck Grouzard and Marsha Flanagan</i> A. 2024 Accomplishments B. 2025 Where We Are C. China Update (video) D. Advocacy Update (video) E. APPROVAL OF 31 MAY 2025 FINANCIALS – <i>Mary Bender/Scott Stanton</i>	<a href="#">Portal</a>
<b>Motion</b>	8. LEVEL SET: LEADERSHIP TEAM RETREAT UPDATE – <i>Marsha Flanagan</i> A. Board Breakouts – What We Heard/Bullseye Project B. Into 2026 C. BUDGET PRESENTATION – FISCAL YEAR 2025-2026 – <i>Mary Bender/Scott Stanton</i>	<a href="#">Portal</a>
	9. Strategic Acquisition Conversation Part One: Overview of the Discussions to Date and FAQs Part Two: Breakout Discussions – Discuss Pros and Cons, Concerns, What If Scenarios. Part Three: Report on Group Discussion Part Four: Go or No Go	
12:00 PM	WORKING LUNCH	
	9. CONTINUED	
3:00 PM	BREAK	
<b>Motion</b> <b>Motion</b> <b>Motion</b>	10. NEW BUSINESS (RESOLUTIONS): A. Resolution 1: 2028 Expo! Expo! Date/Location – <i>Lisa Buchanan</i> B. Resolution 2: Board Position for Past Chairpersons – <i>Marie Browne</i> C. Resolution 3: Transform Consumer Events Council – <i>Chuck Grouzard</i>	<a href="#">Portal</a> <a href="#">Portal</a> <a href="#">Portal</a>
4:15 PM	11. CLOSING REMARKS – <i>Chuck Grouzard</i>	
4:30 PM	12. IAEE BOARD ADJOURNMENT – <i>Chuck Grouzard</i>	
Bylaws; 2025 Roster; Attendance Grid – <a href="#">Portal</a>		

**WIFI Network Name: VisitDallas – Guest Password: Vi\$tItD@llas!**



# IAEE & CEIR Board of Directors 2025 Calendar

## FALL BOARD MEETING – 04–06 August 2025 - Dallas, TX

All times in Central Time. [The dress for meetings is business casual.](#)

JW Marriot – Dallas Arts District: 800 North Harwood Street Dallas, TX

Visit Dallas Offices: 1807 Ross Avenue, Suite 450, Dallas, TX

Electric Shuffle: 2615 Elm Street Dallas, TX

The Ritz-Carlton Dallas, Las Colinas: 4150 N Macarthur Blvd, Irving, TX

### Schedule

#### Monday, 04 August:

##### \*\*Arrivals

2:30 PM – Meet in JW Marriott Lobby to walk with IAEE/CEIR staff to Visit Dallas.  
(Executive Committee Members Only)

3:00 PM – 5:00 PM – Executive Committee Meeting (Executive Committee Members Only) (Visit Dallas, Dilbert 1 Room)

5:30 PM – Meet in JW Marriott Lobby to take Ubers/Lyfts to Board Social

6:00 PM – 8:00 PM: IAEE & CEIR Board Social (Electric Shuffle)

**\* [The dress is casual. This is a fun location with shuffleboard.](#)**

8:05 PM – IAEE/CEIR Staff take board members back to JW Marriott – Ubers/Lyfts or return on your own.

#### Tuesday, 05 August: IAEE Board Meeting:

7:30 AM – Meet in JW Marriott Lobby to walk with IAEE/CEIR staff to Visit Dallas

7:45 AM – 8:30 AM: Breakfast (Visit Dallas, Breakroom/Dilbert 1 Room)

8:30 AM – 12:00 PM: IAEE Board Meeting (Visit Dallas, Dilbert 1 Room)  
(CEIR Board Members attend as guests)

12:00 PM – 1:00 PM: Working Lunch (Visit Dallas, Breakroom/Dilbert 1 Room)

**\*\* [Sponsored by Visit Dallas](#)**

1:00 PM – 4:30 PM: IAEE Board Meeting (Visit Dallas, Dilbert 1 Room)  
(CEIR Board Members attend as guests)

5:30 PM: Meet in JW Marriot Lobby for shuttle to The Ritz-Carlton Dallas, Las Colinas

6:00 PM – 9:00 PM: IAEE & CEIR Board Dinner (The Ritz-Carlton Dallas, Las Colinas)

**\* [The dress is business casual.](#) \*\* [Sponsored by The Ritz-Carlton Dallas, Las Colinas](#)**

9:00 PM – Shuttle takes IAEE/CEIR board members and staff back to JW Marriott

#### Wednesday, 06 August: CEIR Board Meeting:

7:00 AM – Meet in JW Marriott Lobby to walk with IAEE/CEIR staff to Visit Dallas

7:15 AM – 8:00 AM: Breakfast (Visit Dallas, Breakroom/Dilbert 1 Room)

8:00 AM – 12:30 PM: CEIR Board Meeting (Visit Dallas, Dilbert 1 Room)  
(IAEE Board Members attend as guests)

11:30 AM – 12:30 PM: Lunch (Visit Dallas, Breakroom/Dilbert 1 Room)

**\*\* Sponsored by Visit Dallas**

Departures

**FUTURE 2025 BOARD MEETINGS:**

**ANNUAL BOARD MEETING**

George R. Brown Convention Center, Houston, Texas

***(Expo! Expo! is 8-10 December 2025)***

**07 December 2025**

3:00 PM – 5:00 PM – Executive Committee Meeting

6:00 PM – 9:00 PM: IAEE & CEIR Board Social

**08 December 2025**

8:30 AM – 4:30 PM: IAEE & CEIR Board Meetings