

BOARD OF DIRECTORS AGENDA PACKET COVER SHEET 22 and 23 April 2025 Meetings



IMPORTANT to read the **ENTIRE** agenda packet and access the board portal for supporting documents prior to the meeting as part of the director's fiduciary responsibility.

PARTICIPATE – All viewpoints are valued. The IAEE Ex-Officio directors, while not eligible to vote, represent communities important to IAEE.

FOCUS on the strategic level and leave the tactics to the staff.

WHO CAN MAKE MOTIONS, SECONDS, AND VOTE...

YES 🖐️

- Officers and directors in an active term.
- Chairperson votes only to break a tie.

NO

- Ex-Officio directors.
- Guests

22 & 23 April 2025 – IAEE & CEIR BOD MEETINGS SCHEDULE – JW Marriot Marquis Miami, 255 Biscayne Boulevard Way, Miami, FL 33131. All times are Eastern Time.

A full schedule with more detail and the 2025 schedule is located on page 5-6 of the packet.

Monday, 21 April (Arrivals)

3:00 PM – 5:00 PM: Executive Committee Meeting (Executive Committee Members Only)
(JW Marriot Marquis Miami, Plaza 6)

6:00 PM – 8:00 PM: IAEE & CEIR Board Social (JW Marriot Marquis Miami, 19th Floor)

Tuesday, 22 April: IAEE & CEIR Board Meetings

7:45 AM – 8:30 AM: Breakfast (JW Marriot Marquis Miami, Plaza 4)

8:30 AM – 2:15 PM: IAEE Board Meeting (JW Marriot Marquis Miami, Plaza 5)
(CEIR Board Members attend as guests)

2:30 PM – 4:30 PM: CEIR Board Meeting (JW Marriot Marquis Miami, Plaza 5)
(IAEE Board Members attend as guests)

6:00 PM – 9:00 PM: IAEE & CEIR Board Dinner (Meraki Greek Bistro)

Wednesday, 23 April: IAEE & CEIR Board Meetings

7:15 AM – 8:00 AM: Breakfast (JW Marriot Marquis Miami, Plaza 4)

8:00 AM – 12:30 PM: IAEE & CEIR Board Meeting (JW Marriot Marquis Miami, Plaza 5)

12:30 PM and later (Departures)

IAEE Board of Directors Meeting
JW Marriot Marquis Miami, Plaza 5
255 Biscayne Boulevard Way, Miami, FL 33131
Tuesday, 22 April 2025
8:30 AM – 2:15 PM ET

Reminder: All Board Meetings are CONFIDENTIAL The dress is business casual.
 Note: This meeting will be recorded for note-taking purposes and for recording/transcript for review by a director or staff.

	Meeting Schedule	5-6
7:45 AM	BREAKFAST	Plaza 4
8:30 AM Confirm	1. IAEE BOARD – WELCOME & CALL TO ORDER – <i>Chuck Grouzard</i> A. Quorum Present B. Anti-Trust, Conflict of Interest, & Confidentiality/Data Privacy & Protection-GDPR	Portal
Motion	2. APPROVAL OF AGENDA – <i>Chuck Grouzard</i>	
Motion	3. APPROVAL OF 28 FEBRUARY 2025 MINUTES – <i>Chuck Grouzard</i>	Portal
8:45 AM	4. CHAIRPERSONS REPORT – <i>Chuck Grouzard</i>	
9:00 AM	5. PRESIDENT AND CEO REPORT – <i>Marsha Flanagan</i>	
9:30 AM	6. GLOBAL TASK FORCE UPDATE – <i>Marie Browne</i>	
10:00 AM	BREAK	
10:15 AM	7. IAEE COMMITTEES/COUNCILS/GROUPS UPDATES	
10:45 AM Motion	8. BUSINESS: A. Approval of Consent Agenda – (A motion to accept the Consent Agenda is appropriate unless there is an objection.) – <i>Chuck Grouzard</i> B. Financial Presentation – <i>Mary Bender/Scott Stanton</i> 1) Financial Committee Report – 28 February 2025 Financials 2) Audit Committee Update C. 2025 Expo! Expo! Update and Discussion – <i>Marsha Flanagan</i>	Portal Portal Portal
11:45 AM Motion	9. NEW BUSINESS (RESOLUTIONS): A. Resolution 1: 2028 Expo! Expo! Annual Meeting and Exhibition Location and Date – <i>Lisa Buchanan</i>	Portal
12:30 PM	LUNCH	Plaza 4
1:30 PM	10. DISCUSSION: WHAT KEEPS YOU UP AT NIGHT? – <i>IAEE Board</i>	
2:15 PM	11. IAEE BOARD ADJOURNMENT – <i>Chuck Grouzard</i>	
2:30 PM – 4:30 PM	CEIR BOARD MEETING: IAEE Board Members as Guests	Plaza 5
Bylaws; 2025 Roster; Attendance Grid – Portal		

WIFI
Network Name: IAEECEIR
Password: Board2025

CEIR Board of Directors Meeting
JW Marriot Marquis Miami, Plaza 5
255 Biscayne Boulevard Way, Miami, FL 33131
Tuesday, 22 April 2025: 2:30 PM – 4:30 PM ET

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ACTION	AGENDA	PAGE
	Meeting Schedule	5-6
2:30 PM Confirm	1. CEIR BOARD – WELCOME & CALL TO ORDER – <i>Brian Pagel</i> A. Quorum Present B. Anti-Trust, Conflict of Interest, & Confidentiality/Data Privacy & Protection-GDPR Reminder	Portal
Motion	2. APPROVAL OF AGENDA – <i>Brian Pagel</i>	
Motion	3. APPROVAL OF 16 DECEMBER 2024 MINUTES – <i>Brian Pagel</i>	Portal
2:45 PM	4. CHAIRPERSONS REPORT – <i>Brian Pagel</i>	
3:00 PM	5. IAEE PRESIDENT AND CEO REPORT – <i>Marsha Flanagan</i>	
3:15 PM	6. MARKETING UPDATE – <i>Paige Cardwell</i>	Portal
3:30 PM	7. RESEARCH UPDATE – <i>Marsha Flanagan</i>	
3:45 PM Motion	8. BUSINESS A. Approval of Consent Agenda – (A motion to accept the Consent Agenda is appropriate unless there is an objection.) – <i>Brian Pagel</i> B. Financial Presentation – <i>Mary Bender/Scott Stanton</i> 1) Financial Committee Report – 28 February 2025 Financials 2) Audit Committee Update	Portal Portal Portal
4:30 PM	9. CEIR BOARD ADJOURNMENT – <i>Brian Pagel</i>	
Bylaws; 2025 Roster – Portal		

WIFI

Network Name: IAEECEIR

Password: Board2025

IAEE/CEIR Board of Directors Meeting
JW Marriot Marquis Miami, Plaza 5
255 Biscayne Boulevard Way, Miami, FL 33131
Wednesday, 23 April 2025: 8:30 AM – 12:30 PM ET

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7:15 AM	BREAKFAST	Plaza 4
8:00 AM	1. IAEE & CEIR BOARDS – WELCOME – <i>Chuck Grouzard & Brian Pagel</i>	
8:05 AM	2. STRATEGIC PLANNING BREAKOUTS – <i>Board</i> A. Digital Transformation and Data Strategy B. CEIR 2.0 C. Membership Growth and New Market Expansion	Portal Plaza 6 Plaza 5 Plaza 3
9:30 AM	BREAK	
9:45 AM –11:15 AM	3. STRATEGIC PLANNING BREAKOUTS – <i>Board</i> D. Revenue and Financial Strategy E. EXPO! EXPO! and Event Strategy F. Membership Growth and New Market Expansion (Continued)	Portal Plaza 6 Plaza 5 Plaza 3
11:15 AM	4. STRATEGIC PLANNING RECAP – <i>Board</i>	
11:45 AM	LUNCH AVAILABLE	Plaza 4
12:30 PM	5. IAEE & CEIR BOARDS ADJOURNMENT – <i>Chuck Grouzard & Brian Pagel</i>	

WIFI
Network Name: IAEECEIR
Password: Board2025

IAEE & CEIR Board of Directors 2025 Calendar

SPRING BOARD MEETING – 21–23 April 2025 ▪ Miami, Florida

Sponsor: JW Marriot Marquis Miami

All times in Eastern Time. [The dress for meetings is business casual.](#)

JW Marriott Marquis Miami 255 Biscayne Boulevard Way, Miami, FL 33131

Meraki Greek Bistro 142 SE 1st Avenue, Miami, FL 33131

Schedule

Monday, 21 April:

Arrivals

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6:00 PM – 8:00 PM: IAEE & CEIR Board Social (JW Marriot Marquis Miami, 19th Floor)

Tuesday, 22 April: IAEE & CEIR Board Meetings:

7:45 AM – 8:30 AM: Breakfast (JW Marriot Marquis Miami, Plaza 4)

**** Sponsored by JW Marriot Marquis Miami**

8:30 AM – 12:30 PM: IAEE Board Meeting (JW Marriot Marquis Miami, Plaza 5)
(CEIR Board Members attend as guests)

12:30 PM – 1:30 PM: Lunch (JW Marriot Marquis Miami, Plaza 4)

**** Sponsored by JW Marriot Marquis Miami**

1:30 PM – 2:15 PM: IAEE Board Meeting (JW Marriot Marquis Miami, Plaza 5)
(CEIR Board Members attend as guests)

2:30 PM – 4:30 PM: CEIR Board Meeting (JW Marriot Marquis Miami, Plaza 5)
(IAEE Board Members attend as guests)

6:00 PM – 9:00 PM: IAEE & CEIR Board Dinner (Meraki Greek Bistro)
(Map on next page)

Wednesday, 23 April: IAEE & CEIR Board Meetings:

7:15 AM – 8:00 AM: Breakfast (JW Marriot Marquis Miami, Plaza 4)

**** Sponsored by JW Marriot Marquis Miami**

8:00 AM – 12:30 PM: IAEE & CEIR Board Meeting (JW Marriot Marquis Miami, Plaza 5)

11:45 AM – 12:30 PM Lunch Available (JW Marriot Marquis Miami, Plaza 4)

**** Sponsored by JW Marriot Marquis Miami**

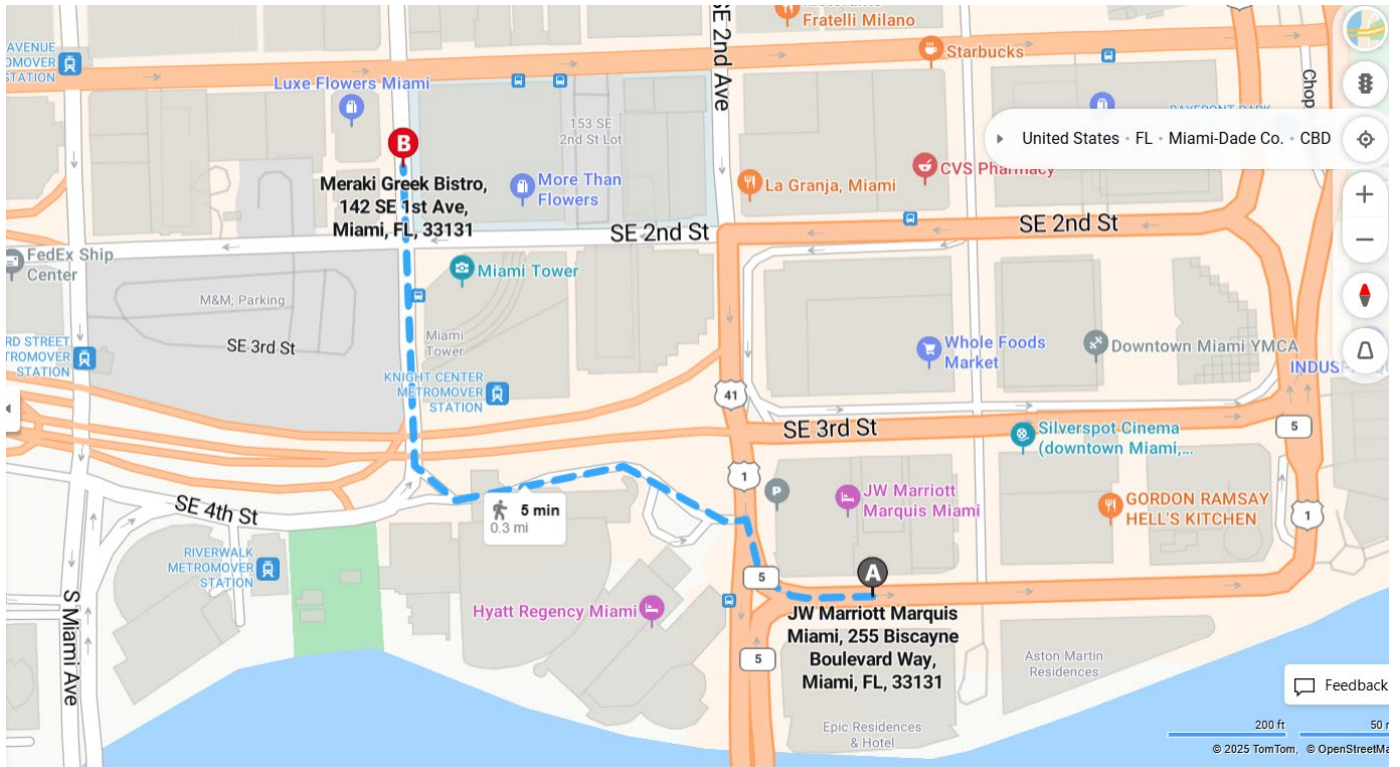
Departures

IAEE & CEIR Board Dinner

Meraki Greek Bistro

142 SE 1st Avenue, Miami, FL 33131

(Walk from the JW Marriott Marquis Miami Hotel)



FUTURE 2025 BOARD MEETINGS:

FALL – AUGUST BOARD MEETING – 4-6 August 2025

Visit Dallas Offices, Dallas, Texas

ANNUAL – DECEMBER BOARD MEETING – 7-8 December 2025

George R. Brown Convention Center, Houston, Texas

(Expo! Expo! is 8-10 December 2025)