

CEIR

BOARD OF DIRECTORS AGENDA PACKET COVER SHEET

16 December 2024 Meeting



IMPORTANT to read the **ENTIRE** agenda packet and access the board portal for supporting documents prior to the meeting as part of the director’s fiduciary responsibility.

PARTICIPATE – All viewpoints are valued.

FOCUS on the strategic level and leave the tactics to the staff.

WHO CAN MAKE MOTIONS, SECONDS, AND VOTE...

YES 🖐️

- Officers and directors in an active term.
- Chairperson votes only to break a tie.

NO

- Future CEIR directors.
- Guests

16 December 2024– IAEE & CEIR BOD MEETING SCHEDULE – Los Angeles Convention Center (LACC), Room 518, 1201 S. Figueroa St., Los Angeles, CA 90015 All times are Pacific Time

A full schedule with more detail is located on page 4-5 of the agenda packet.

Sunday, 15 December (Arrivals)

3:00 PM – 5:00 PM: Executive Committee Only** Meeting (JW Marriot – Olympic 1 Room)

6:00 PM – 9:00 PM: Board Social (Mastro’s Ocean Club)

Monday, 16 December: CEIR Board Meeting

7:45 AM – 8:30 AM: Breakfast (Los Angeles Convention Center, Room 514)

8:30 AM – 11:30 AM: CEIR Board Meeting (Los Angeles Convention Center, Room 518)

11:30 AM – 12:30 PM: Lunch (Los Angeles Convention Center, Room 514)

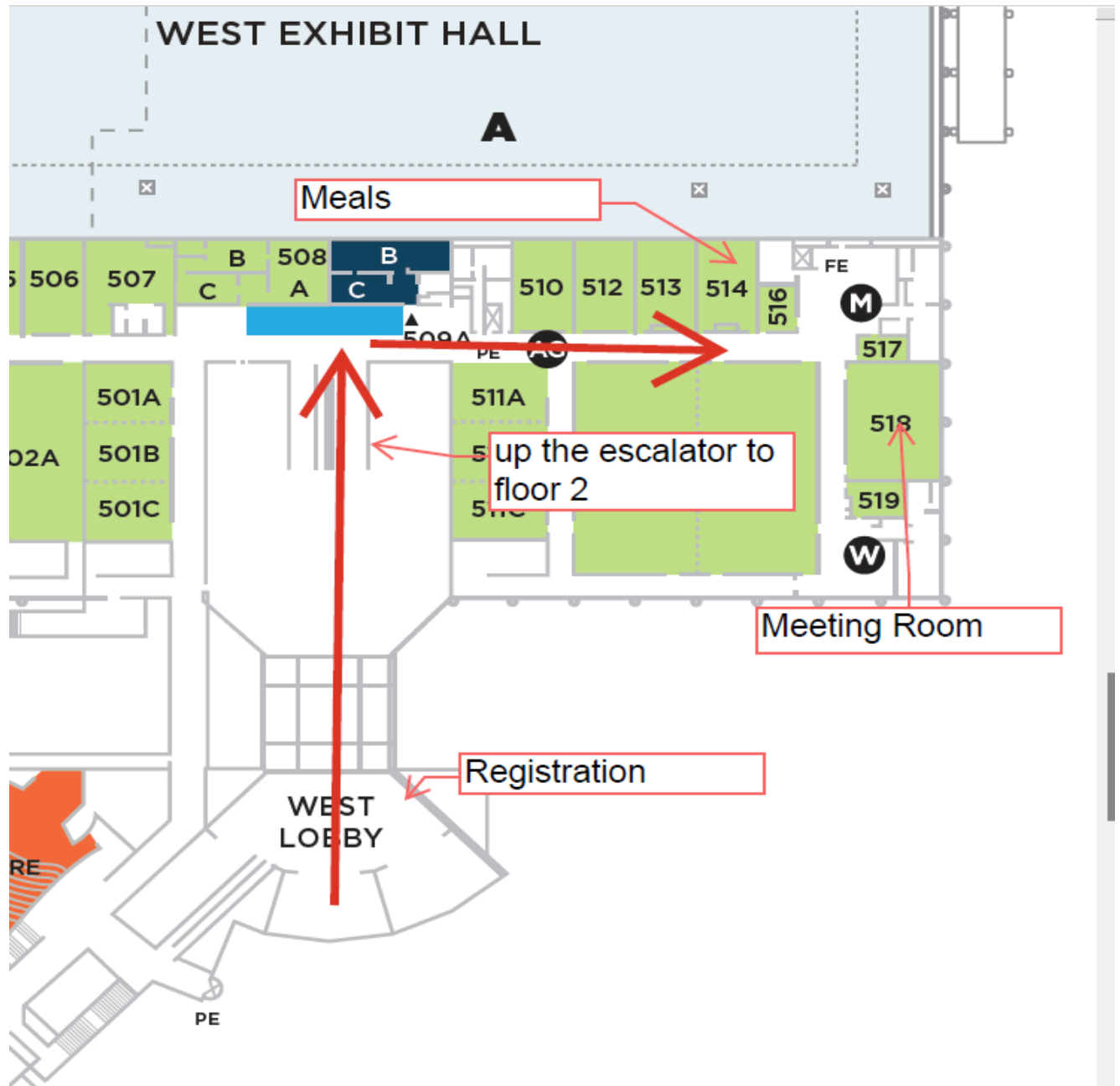
Monday, 16 December: IAEE Board Meeting

11:30 AM – 12:30 PM: Lunch (Los Angeles Convention Center, Room 514)

12:30 PM – 3:30 PM: IAEE Board Meeting (Los Angeles Convention Center, Room 518)

3:30 PM – 4:15 PM: Executive Session – IAEE Board Voting Members Only ** (Room 518)

**Los Angeles Convention Center (LACC), Rooms 514 and 518,
1201 S. Figueroa St., Los Angeles, CA 90015**



CEIR Board of Directors Meeting
Monday, 16 December 2024: 8:30 AM – 11:30 AM PT
Los Angeles Convention Center, Room 518
1201 S. Figueroa Street, Los Angeles, CA 90015

Reminder: All Board Meetings are **CONFIDENTIAL** The dress is business casual.

Note: This meeting will be recorded for note-taking purposes and for recording/transcript for reviewing by a director or staff.

ACTION	AGENDA	PAGE
	Meeting Schedule & 2024 and 2025 Calendar	3-4
7:45 AM – 8:30 AM	BREAKFAST	Room 514
8:30 AM Confirm	1. CEIR BOARD – WELCOME & CALL TO ORDER – <i>Chuck Grouzard</i> A. Quorum Present B. Anti-Trust, Conflict of Interest, & Confidentiality/Data Privacy & Protection-GDPR Statement	Portal
	2. APPROVAL OF 07 AUGUST & 25 OCTOBER MINUTES – <i>Chuck Grouzard</i>	Portal
	3. APPROVAL OF AGENDA – <i>Chuck Grouzard</i>	
8:45 AM	4. YEARLY RECAP – CHAIRPERSONS REPORT – <i>Chuck Grouzard</i>	
9:00 AM	5. YEARLY RECAP – IAEE PRESIDENT AND CEO REPORT – <i>Marsha Flanagan</i>	
9:15 AM	6. MARKETING UPDATE – <i>Paige Cardwell</i>	
9:30 AM	7. RESEARCH UPDATE – <i>Nancy Drapeau</i> A. Introduction to Natali Tsalikis	
9:45 AM	8. FUNDRAISING UPDATE – <i>Chuck Grouzard</i>	
10:00 AM	BREAK	
10:15 AM Motion	9. BUSINESS A. Approval of Consent Agenda – (A motion to accept the Consent Agenda is appropriate unless there is an objection.) – <i>Chuck Grouzard</i> B. Financial Presentation – <i>Mary Bender/Scott Stanton</i> 1) Financial Committee Report – 30 September 2024 Financials 2) Preliminary Audit Report (Verbal)	Portal Portal
10:45 AM	10. RECOGNITION OF OUTGOING CHAIRPERSON – <i>Marsha Flanagan</i>	
11:00 AM	11. 2025 BOARD CHAIRPERSON REMARKS – <i>Brian Pagel</i>	
11:15 AM	12. CEIR BOARD ADJOURNMENT – <i>Chuck Grouzard</i>	
11:30 AM – 12:30 PM	LUNCH/Welcome – <i>Adam Burke, President/CEO, Los Angeles Tourism & Convention Board</i>	Room 514
Bylaws; 2024 Roster; 2025 Roster – Portal		

WIFI: Network Name: IAEEBOD Password: BOD2024

***CEIR Board Directors are welcome to attend and stay through the IAEE Board meeting from 12:30 to 3:30 pm.**

IAEE & CEIR Board of Directors 2024 and 2025 Calendar

SPRING – MAY BOARD MEETING – 6-8 May 2024

Visit Dallas Offices, Dallas, TX

FALL – AUGUST BOARD MEETING – 5-7 August 2024

Javits Center, Executive Offices, New York, NY

ANNUAL – DECEMBER GOVERNANCE – 15-16 December 2024 ▪ Los Angeles, CA

All times in Pacific Time. [The dress for meetings is business casual.](#)

JW Marriott Hotel 900 West Olympic Blvd, Los Angeles, CA 90015

Los Angeles Convention Center (LACC), Room 518, 1201 S. Figueroa St., Los Angeles, CA 90015

Mastro's Ocean Club, 1200 S. Figueroa Street, Los Angeles, CA 90015

Schedule

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SPRING – APRIL BOARD MEETING – 21-23 April 2025

TBD

FALL – AUGUST BOARD MEETING – 4-6 August 2025

TBD

ANNUAL – DECEMBER BOARD MEETING – 7-8 December 2025

George R. Brown Convention Center, Houston, Texas

(Expo! Expo! is 9-11 December)

IAEE/CEIR Board Social
Mastro's Ocean Club
1200 S. Figueroa Street, Los Angeles, CA 90015
(Walk from the JW Marriott Hotel)

